

A contribution of Sardar Patel Education Trust (SPET) for developing “CHAROTAR” as an Educational Region- A case study

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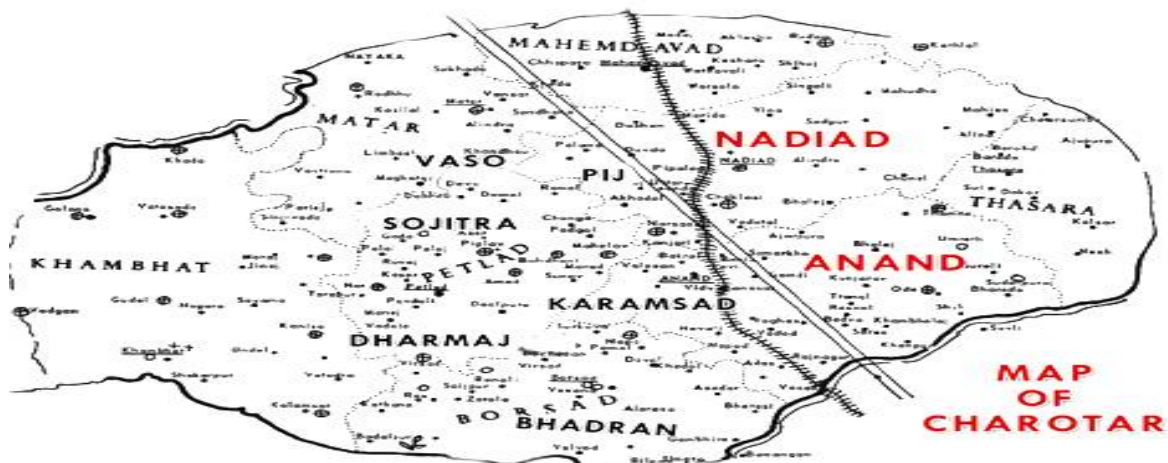
ABSTRACT:

In recent decades, the commercialization of education has become more apparent and the need for using marketing tools is greater than before. This study aims to observe the increased effectiveness of Higher Educational Institutions in Charotar and its competitiveness. It proposes to develop the interest in enhancing the quality in Educational Institutions. It is monitored and evaluated through rapid growth of information technology, which makes sophisticated data collection possible. This study aims to

create an awareness or self-competitiveness among educational institutions to implement the quality of standard education and needs of the society and to recognize the scale of height, which shows where we are in this globalized standard.

KEY WORDS: Globalized Standard, affordability, growing complexities, greater professionalism, flagship Paramedical.

INTRODUCTION: History of Charotar



Charotar is known for its wealth and prosperity. The word itself says, it is a charu, a pot full of gold coins. The area of Charotar is educationally strong, agriculturally fertile and productive, emotionally well balanced, full of patriotism and charity and religiously nothing less than any tirth of India. Safety of this area is all due to the great Sant/Monk Pritam who pleased god because of his great deeds and tapascharya. When god asked him to ask for anything. He asked safety and prosperous area that is situated between two great rivers Mahi and Narmada. Because of the blessing this area is safe from natural calamities such as flood and drought. Anand is the administrative hub of Charotar region. Vallabh Vidyanagar and Bochasan plays the role of education city and Umreth is religious city. The area of Charotar comprises of many great and famous stories and facts. Here are some of the cities with their identical details.

(1) Anand: Anand does not need any identities. It has world famous Amul Dairy, a symbol of faith and hard work, unity and development. It has brought wealth, prosperity as well as education in this region. (2) Vallabh Vidyanagar: It is named after great freedom fighter and statesman Sardar Vallabhbhai Patel. The

city is well known as an education city. The city is also famous as it has top class company, the Elecon Engineering. (3) Karamsad: Karamsad city is the land of great freedom fighter Sardar Vallabhbhai Patel. His early childhood and schooling was completed here. It also has a medical college which provides medical help at possibly lowest rate. (4) Umreth: It had a religiously strong background. It was once the holiest place of Charotar region. It had been the place of sants, sadhus, sanyasis, religious preachers and acharyas. (5) Bochasan: The city played a very important role in the freedom struggle of India. Once the people decided not to pay the tax as a part of non co-operation movement and played a model role. (6) Bhadrans: It is one of the ancient villages of India. We find bricks that are found from Mohen-Jo-Daro. We find a very beautiful temple of Goddess Bhadrakali on the bank of Malav Lake. (7) Borsad: The city had historical past. It had a glorious history of the Thakors and Peshwas. It had seen many historical battles. During the time of Peshwas it had great importance. Even in the time of British rule it remained in the fore front. (8) Adas: It is popularly known as the land of historical battles. Even during “Quit India” movement five young boys were killed in firing. People celebrate

this every year on 18th August as the “Martyr Day” in their memory. (9) Sojitra: When Khambhat was a major port Sojitra emerged as an important industrial center. It was a very important city of business, money lenders and artisans. (10) Dharmaj: The village people of this place settled all across India and foreign and helped, donated thousands of rupees to make their native place prosperous. (11) Khambhat: Once it was one of the busiest port of Gujarat. It is a famous tourist place of Gujarat and also a well-known trade center. It had a golden time when it saw ships loaded with pearls, coral jewels to travel faraway places in the world. (12) Borriavi: One of the well-developed education city of the area Boriavi has top schools and colleges. The people of this city celebrate the ‘Batata Festival’ every summer that symbolizes thankfulness to god and motherland. It has many industries as symbol of development. (13) Villages (Gam) in Charotar: There are many other villages and cities like Tarapur, Ras, Lambhvel etc. which have their own qualities and development in several direction. The people of Charotar area are modern, literate, hardworking and calculative. During various festivals like Navaratri, Jamnasthami, Rathyatra and Ganesh Chaturthi they express unity, love

and brotherhood. During Diwali, Idd and New Year they meet one another and wish happy and prosperous life. Everyday life of this area starts in the very early morning. Village people go to farms for their routine work, farming. Students go to cities for their higher studies. Employees go to city for their work.

History of Sardar Patel Education Trust (SPET)

Sardar Patel Education trust (SPET), Anand, Gujarat is the registered Public Trust catering to the needs of the society, through its 15 Educational Institutes under its umbrella for the last FORTY SIX YEARS.

The Trust functions with the sole objective of imparting value-based education within the fields of Humanities, Social Sciences and Pure Sciences, Paramedical, Paralegal & Para Engineering. It offers courses from K.G. to P.G. and also Doctoral Research in various subjects to the aspiring youth of the nation. The aim is to provide specialized training with experienced staff and excellent infrastructure combined with practical exposure to create excellent citizens.

The Journey of FORTY SIX YEARS of Sardar Patel Education Trust

commemorates the achievements of the Visionary Leader Shri. Bhikhubhai N. Patel, the Managing Trustee & Secretary, a man with positive inclination and a winning attitude. His tenure of last five years has brought in drastic changes in the process of development and incredible progress in the Sardar Patel Education

Trust. Due to his out-and-out hard work, the student body has increased from 3700 to 10,000 mark. Along with a team of Shri Ghanshyambhai Shah, Shri Rameshbhai Patel, Smt. Mrudulaben B. Patel, Shri Pankajbhai Patel and Shri Rakeshbhai Shah, as Joint Secretaries.

SPET PARIVAR: (Establishment of Various Institutes)



In the year 1969, the Trust received donation of Rs. 1,11,111 from Late Shri Naranbhai Shankarbhai Patel, a well-known Tobacco Merchant of Khanpur of Anand District. Thus, N.S.Patel Arts College, (NAAC Accredited) was

established in his name, in the year 1970 with 40 girls' students and limited courses, as the First Institute of the Trust which has now grown into a huge banyan tree offering a variety of courses Under Graduate and Post Graduate Courses.

C.P.Patel & F.H.Shah Commerce College (NAAC Accredited) was established in 1970. Late Shri Jashbhai Chaturbhai Patel of Boriavi and Shri Bhikhubhai Fulchand Shah of Sarsa donated Rs. 1,11,111/- each to start college in their father's name, i.e. Late Shri Chaturbhai Prabhudasbhai Patel

and Shri Fulchandbhai Hirachandbhai Shah, respectively. There are a variety of courses offered under its banner also. (B.Com, M.Com, BBA(Gen) & BBA(ITM), BCA, PGDCA, BVOC, many more).



N.H.Patel College of Education was established in 1971 with the goal of providing good teachers to the society. The

institute was established with the donation given by Shri Motibhai Naranbhai Patel, the son of Shri Naranbhai H. Patel.



In J.P.Thakkar High School (English Medium), K.J.Thakkar Primary School (Gujarati Medium) and V.J.Patel Practicing School, values are inculcated in the minds of the children at a very young age. Every month, one particular value is focused upon, and a variety of programs are organized based on that 'value'. Thus it forms a 'part and parcel' of the child's life. Besides for the overall development of the personality of the child, a number of programs are also organized throughout the year. The donation of Rs. 1, 11,111/- to

start the schools was made by Late Shri Jaykrishnabhai P. Thakkar in 1992 and it started functioning from 1994.

Smt. D.J.Patel Institute of Computer Education and Information Technology came into being in 1997. Late Shri Himmatbhai Jashbhai Patel donated to start it in the name of his loving mother Smt. Dahiben Jashbhai Patel. This computer center has now about 150 numbers of computers, offering Computer Education to the Students.



B. N. Patel Institute of Paramedical & Science was established in the year 2010 with the objective to meet the needs of the Today and Tomorrow.



Various Technical Courses are offered:

- Dialysis Technician
- Medical Laboratory & ECG Technician
- X-Ray & Mamography
- P.G.Diploma in Dialysis (Sardar Patel University)

The Facilities offered are:

- Late Smt. Sumanben S.Patel Dialysis Centre
- Digital X-Ray & Mamography
- Clinical Laboratory
- Physiotherapy Centre
- Modern Gym.

The courses offered in the Science Division are;

- M.Sc. (Organic Chemistry)
- M.Sc. (Analytical Chemistry)
- M.Sc. (Information Technology)

SOCIAL ACTIVITIES:

Unlike other Academic Trust, the most outstandingly distinct and noteworthy activity of the Trust is to promote and nurture the Senior Citizens by establishing Senior Citizens Forum. There is a provision for breakfast as well as hot and cold beverages for the old aged members of the Forum. As a part of a tribute to the Wife of the Iron Man of India, Late SMT. ZAVERBA V. PATEL, Zaverba Library and Reading Space facility is also provided. This activity was started on the very Memorable Day i.e. the 58th Birthday of SHRI NARENDRA MODI, the Honorable Chief Minister of Gujarat. Shri Suryakantbhai Patel, Shri Dineshbhai Patel and Shri Hasmukhbhai Karia are providing

their Honorary Services. Hasmukhbhai Karia is the President of Anand Senior Citizen Forum, Vice President of Luhana Chatralaya Vidyanagar and a well-known builder of Anand. This activity has been acknowledged and appreciated by Shri B.D. Rao of Khambhat Shri Naranbhai Patel of Borsad and Shri R.P. Patel of Vadod.

Sardar Patel Education is Non-Profit Organization believing in service to humanity. To fulfill this Mission, the Trust has joined hands with the Sardar Patel World Police Unity Tour, U.S.A.

The Trust has NRG Centre approved by the Govt. of Gujarat.

A Rashtra Katha Shibir at Prasala is organized every year and the students of College participate in this shibhi. Here various National Personalities deliver lectures that imbibe social values and help in the character building of the students, ultimately for the Nation's building. The Shibir is organized by SWAMI DHARMABANDHUJI.

SOCIO ECONOMIC ACTIVITIES:

In the Globalized Epoch, the Trust has also set off for Global Entity by opening its Office in U.S.A. and registered the same under the name of "Sardar Patel Education

Trust. U.S.A., Inc, in August, 2010 Reg. No. 11484790.

The Trust has also stated SARDAR PATEL EDUCATION TRUST CAREER HUB (SPETCH) in order to help the students to carve their Career by competition in the Competitive Exams. This Career Hub provides Guidance and Counseling to the students at absolutely Free of Cost. The Trust has a long vision for the future, in this regard and to add a feather in its cap, it has started a RESEARCH CENTRE for Educational Innovations. Chanchalba Lalitkala Academy has been also started by the Trust in order to inculcate the Aesthetic Sense in the students and also to help them learn about the Indian Culture, under the Directorship of Dr. Pratikshaben Patel. A Book Fair is organized every year by N.S.Patel Arts College in order to create a habit of reading among the students as well as the faculties. Also the book is provided at 50 per cent discount. As a Part of Rural Educational Development Planning, the Trust is going to enter into New Venture of Engineering Field by starting Polytechnic and Para Engineering at Sarsa Village, District Anand, with donation given by Smt. Ramaben S. Patel wife of Shri Rajnikantbhai R. Patel. The Institute will be started in the loving

memory of LATE SMT. SAVITABEN SHANUBHAI MAHIJIBHAI PATEL.

There are several Sports Activities conducted every year under the SPORTS DEVELOPMENT ACTIVITIES of the Trust.

The Pride of the Trust and the College N.S.Patel Arts College Anand Ms. Lajja Goswami is an Inspiration for today's youth who has achieved Rifle shooting 50m. Silver Medal in Common Wealth Games New Delhi Oct 2010. Inspired by her achievement the Trust proposes to start a Rifle Shooting Training Programme at Khanpur. She was awarded an amount of 1,11,111/- by the Trust to recognize her talent and motivate her.

We feel extremely proud to mention over here that one of the players of Royal Challengers (RCB) Bangalore, IPL season-III is our student - Asad Pathan a student of First Year Bachelor Of Arts.

The Sardar Patel Education Trust is under the process of acquiring over 3,50,000 sqf. Land within 4 kms. Away from Chikodara-Anand crossing on way to Sarsa, to open up B.N. Patel Rehab & Joint Replacement Centre.

The Trust is also working for approval with Medical Insurance Company of

U.S.A. and England. The Trust is going to start Para Legal Courses by 2012 in the memory of Late DR. I.G.PATEL, Ex-Governor-RBI and the Son of the soil of Charotar. This is First of its kind all over India.

Messages from Trustee

With India taking the center stage on the global economic scene, Indian industries and commerce are facing enormous challenges on various fronts. Establishing and maintaining superiority, in terms of technology, quality, delivery and customer support, is top priority for Indian companies. Although they are meeting the challenges strongly and with determination, the first signs of strain have started appearing. Indian corporates are finding it increasingly difficult to recruit and retain the human talent that is required to face the formidable global challenges. Next decade will be decisive for the world economy and in turn for India, as we strive to build our own domestic economic infrastructure.

I believe that right education helps in developing the right understanding, reasoning and thinking skills. It also helps to instill a life-long appreciation for learning and foster a sense of moral and ethical behavior. We are committed to the

philosophy that each student must have the opportunity to reach his or her full potential that enhances self-esteem and to become a successful part of a demanding and changing world.

Sardar Patel Education Trust has evolved from a strong need to develop techno managerial manpower for niche' industry segments, into a socially conscious and integrated school of management. This need arises as a result of high degree of specialization in an increasingly competitive environment. SPET is responsible to bridge the requirements for business minds who can work seamlessly in the corporate environment.

Over the year the health delivery system in India as elsewhere, has become very complex with burgeoning demand, rapid technological changes, growing complexities of procedures, increasing competition and heightened consciousness of consumer rights and quality of service. There is increasing corporatization of health care delivery system with emphasis on efficiency, quality of service and quick delivery though at higher costs. Looking to our poor rating on health indices, the Government has launched focusing on access and affordability. The key issue now is not money but management.



To satisfactorily deal with growing complexities of the health system, greater professionalism is needed. Sardar Patel Education Trust is trying to create such professionals at its campuses at Anand through its flagship Paramedical Courses.

We have provided quality infrastructure at various Institutes of Sardar Patel Education Trust for our students and trainees alike. It is gratifying to see that within short space of three year, this Institute has carved out a niche itself among management institutions in health sector.

I wish the Trust rapid growth in its entire academic and research endeavors

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