An Overview of E- Publishing

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Abstract: Today we are living in the era of digitalization in which all fields of knowledge are keenly affected by the use of ICT. If we talk about the E-publishing, it includes all digital publications of E-books, E-Pubs and Electronic Articles. Due to the development of digital libraries and catalogue, E-publishing has become a very significant and popular term in scientific knowledge world. Moreover, E-publishing is broadcasting, distributing and dissemination of information digitally using computer and communication technology in the area of all publications whether it may be in any form. Therefore, the process of creating and discriminating all information via electronic means including E-mail and via the web is E-publishing which allows anyone with access to a networked computer to publish on the internet and it avoids the distribution of a physical product. That is why; today it is growing like a wildfire in the knowledge world. It provides a platform to a new writer with the lowest cost and it is speedier. The present research paper is an overview of E-publishing in the era of digitalization of library services.

Keywords: E-publishing, Digitalization, Easy Access, Faster Publication, ICT.

Introduction: The fact is that the revolutionary changes brought by the information and communication technology (ICT) have affected the field of publishing. Today library services are not aloof and untouched from this change at the global level. Therefore, library services have become more efficient and effective as well they used to be. However the emerging trends in digital technologies and their applicability to information handling activities regarding the library services have also added some challenges to the library professionals. Nevertheless, we can't ignore the

role of ICT in traditional as well as in modern time. Today the concept of E-publishing has become more popular, which is broadly defined print material produced in digital form. Moreover, E-publishing is creating role reversal in the publishing industry and it has made easier the work of self-publishing with the help of web. It is not really the method of creating the material that makes it electronic publishing, but it is the method of disseminating the material just using a computer to create something does not make it electronic publishing. That is why; publishing material in formats other than print is E-publishing when the end-product or PDF file is intended primarily for on-screen viewing. It has made material available on demand on easy basis anywhere in the knowledge world. Its contribution goes to Steven King and his colleagues who revolutionized the publishing industry with their efforts in the area of E-publishing.

What is E-Publishing?

The term E-publishing refers to a publishing process where the manuscript are submitted in E-format, edited, printed and even distributed to users in E-form by computer and communication technology, which may be online, CD-ROM, Networks etc. It involves the storage of information in electronic or digital form. It also refers to a type of publishing that does not include printed books.

Types of E-Publishing: There are following types of E-publishing-

- **E-Books:** E-books are electronic forum of books which are available in digital form and these are developed to read easily. These devices are larger form of PDA with some extended features. The contents of E- Books can be delivered in form of via internet, CD-Rom, etc.

- **E-Journals:** E-journals are scholarly or intellectual magazines that can be easily accessible via electronic transmission and transmission through normal

telecommunication facilities. These journals are easily available either online, or in CD-Rom form.

- **E-mail Publishing:** It is a popular choice among readers who want to enjoy the ease of receiving new items, articles and sort newsletters in their E-mail box. It is also very attractive for authors and writers including the readers who get information about any new paper or book.

- **Print-on-Demand:** It is a new method for printing books, which allows books to be printed one at a time or on demand. Technology used in this method involves complex laser printing system and electronically formatted text.

- **Electronic Ink:** It is a developing technology that could have a huge impact on the publishing industry which is also used to create news paper or book that updates itself.

- **Web Publishing:** it is not a novel practice any longer. It continues to change and develop with the introduction of new programming languages. HTML is most widely used web programming language but XML is also making a head way because it allows publishers to create content and data that is portable than many other devices.

- **Digital Content:** It refers to the electronic delivery of fiction which is shorter than book length, notification, documents etc.

Key Aspects of E-Publishing: Some of the key aspects of E-publishing are as under:

- **Availability:** It is available for all users on their own desktop. That is why; it is quicker to get any digital information by any reader.

- **Multiple Accesses:** There is no restriction for any user in any location. It is possible to download any information for all users at the same time.

- **Dissemination:** It is very rapid evident and research view which results very faster. The most important advantage of online journals is the dissemination of

review of articles and he publisher can notify when the latest issue has been posted.

- **Accessibility:** The fact is that all electronic information is accessible to its users anywhere in the world. It is easily accessible in remote areas and delivery of information is very fast.

- **Information Retrieval:** There are good numbers of search engines available that enable to access and retrieve the appropriate article or references when they need. There are many search options like author, title, keywords, references etc.

- **Various Links:** It provides facility of retrieval of cited reference, full text of that article, PDF links etc. These links bring together scattered information around the globe and the linkage of text with other works enables the scientist to easily retrieve any information.

- **Out of Print:** It is very helpful to create a new copy of any journal or book through Electronic method.

- **Technological Capability:** There are the best technical features in E-publishing. All electronic documents can provide animation, high quality of graphics, video sound, virtual reality, forward references, etc.

- **Usability:** E-publishing has the universal accessibility and usability of electronic information anywhere and it does not require specific place for a specific documents.

Advantages of E-Publishing: E-publishing is a popular term which is growing like wild fire in the modern time. It is defined as the digital publication of E-books and other readable collection of study material via Internet. Any reader can view any information online, loaded onto CDs and Electronic Readers are even E-mail directly to reader's computer. Its advantages are as under:

- It is more beneficial for publisher from a financial standpoint. The writer can often make out better with royalties and due to lower overheads, a publisher earns many times in this form of publication.

- It is much faster than the traditional form of publication. Today E-Publishing has become a new faishon which has swiped out old fashioned printed publication.

- E-Publishing is very helpful in the storage of information with unlimited space on internet and it is also easy to maintain files for publishers. In this form of publication, all the information is sent in form of PDF files or compatible word process docs.

- It is even quick and easy to go in and make any change to a publication which is not possible in traditional form of publication.

- It provides a platform to a new writer to build his career in publication.

- All the E-published documents can be sent throughout the world in some seconds. Therefore, E-publishing has a great advantage to both writer and to the reader.

- E-publishing is more economical than the traditional publishing as it involves very low cost of publication.

- It has made the possibility of speedy publication and any document can be made accessible on internet in a few seconds. In this way it avoids time consuming.

- It makes possibility of conceivable forms of text, pictures including audio-recording, videos, animation, computer programmes etc.

- It provides facility of direct search for author, title, year of publication, keywords are full text of any electronic documents.

- It is easily accessible to all online published documents.

- It is helpful to search large collections and to retrieve any information.

- It provides multi-media capabilities in the field of publication for publishers.

- It makes easily contact among publishers, research groups and authors through electronic links.

- It is faster than the traditional technique of publication. E-publishing generally takes a few weeks to a few months after acceptance of publication.

- There is a greater flexibility with in the writer and publisher relationship because E-publishing affords more say to writer in preparing works for publication.

Conclusion: To conclude we can say that there are so many advantages of E-publishing and it is defined as the digital publication of E-books and such other collection of material via internet. There are so many amazing merits of E-publishing and it is a great way for a new writer to build a platform in publishing. Nevertheless, we can't ignore the other side of E-publishing as demerits. There is a lot of responsibility resting on the writer to market on his own risk. However, royalties can be better but there is no advance in this regard. It is also said that E-publishing is not a quality work that of a paper work. Despite many demerits E-publishing is a worthwhile consideration for new writers. Due to revolutionary changes in publication sector, E-publishing is a very helpful consideration to attract new writers.

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