



Impact of Demonetization on Indian Economy

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ABSTRACT

Demonetization has offered both challenges and opportunities in the digitization of the Indian economy. Demonetization refers to the withdrawal of a particular form of currency of the nation from circulation. Demonetization is necessary whenever there is a change of national currency. The old unit of currency must be removed and substituted with a new currency unit. The study attempts to analyze the impact of demonetization on the Indian economy. The study is based on secondary data. The required data has been extracted from the various sources like research papers, published sources like reports, magazines, journals, newspapers and the authenticated websites. The study found that, by demonetization, black money will be taken out of Indian system; corruption will also be automatically reduced.

The Indian government's stated objective behind the 2016 demonetization policy are as follows; first, to make India corruption free, second, to curb black money, third, to control inflation, fourth, to stop terror financing, fifth, to make the people pay income tax and finally, to make a cashless society and create Digital India. The demonetization policy is seen as a financial reform in the country but this decision is fraught with its own merits and demerits. This paper has made an attempt in analyzing the impact of demonetization on various sectors and the economy as a whole. This study also gives an insight into the positive and negative impact of demonetization on Indian economy. This study is of descriptive nature so all the required and relevant data have been taken up from various journals, magazines for published papers and websites. Books have also been referred for theoretical information on the topic as required.

Keywords: Demonetization, Impact, Jan Dhan Accounts, Corruption, Black Money, Liquidity.



INTRODUCTION

With effect from 8th Nov. 2016 Tuesday Midnight PM Shri Narendra Modi Ji Banned the Currency notes of 500 and 1000. It is a strict decision of banning regular 500 and 1000 rupee notes from circulation which is a result of finding 1.25 lakh crore black money. Within 3 days of that striking decision: - 35000 Crore Rs. Deposited in banks and approximate 1500 Crore Rs Black Money were destroyed. Demonetization is a generations“ memorable experience and is going to be one of the economic events of our time. Its impact is felt by every Indian citizen. Demonetization affects the economy through the liquidity side. Its effect will be a telling one because nearly 86% of currency value in circulation was withdrawn without replacing bulk of it. As a result of the withdrawal of Rs 500 and Rs 1000 notes, there occurred huge gap in the currency composition as after Rs 100; Rs 2000 is the only denomination. Absence of intermediate denominations like Rs 500 and Rs 1000 will reduce the utility of Rs 2000.

In 1934, Rs.500 and Rs.1000 notes were introduced and after four years in 1938, Rs.10,000 notes were introduced. In 1946, the currency note of Rs.1,000 and Rs.10,000 were removed from circulation (both the notes were reintroduced in 1954 with an additional introduction of Rs.5,000 currency). The ban really did not have much impact, as the currency of such higher denomination was not accessible to the common people. By the end of 1947, out of a total issue of Rs.143.97 crores of the high denomination notes, notes of the value of Rs. 134.9 crores were exchanged. Thus, notes worth only Rs. 9.07 crores were probably ‘demonetized’. There was no fool-proof administrative method by which a particular note brought by an individual could be proved as the life-savings of the hard-working man who presented it or established as the sordid gains of a blackmarketer. Another loophole was the exemption of the princely states from



scrutiny or questioning when such notes were presented by them. Hence, it was more of “conversion”, at varying rates of profits and losses than “demonetization”.

In the early 1970s, the Wanchoo committee, a direct tax inquiry committee set up by the Planning Commission of India, suggested demonetization as a measure to unearth and counter the spread of black money. The then Prime Minister of India, Morarji Desai announced the currency ban in 1978 by taking Rs.1000, Rs.5000 and Rs.10,000 out of circulation, which was 1.7 per cent of total notes in circulation i.e., Rs.1.46 billion accounting for about 0.1 per cent of GDP (Hari, 2017). The sole aim of the ban was to curb black money generation in the country. However, the public nature of the recommendation sparked black money hoarders to act fast and rid themselves of high denominations before the government was able to clamp down on them.

REVIEW OF LITERATURE

Dr. S. Parthiban and S. Krishnakumar (2016) the article entitled “**Impacts on Demonetization in Organized and Unorganized Sector**” , In this paper an attempt has been made to examining the impact of demonetization in organized and unorganized sector. The study found that, demonetization is a historical step and should be supported by all. One should look at the bigger picture which will definitely fetch results in the long term. The study also found that, demonetization will likely result in people adopting virtual wallets as Paytm, Ola Money, Net banking, mobile banking and transaction through other apps will increase, this behavioral change could be a game changer for India.

Dr. S. Balamurugan and B. K. Hemalatha (2016) the article entitled “**Impacts on Demonetization:↔ Organized and Unorganized Sector**”. In this paper an attempt has been made to elucidate the impact of demonetization on the availability of credit, spending, level of activity and government finances. The study found that, the demonetization drive will affect some extent to the general public, but for larger interest of the country such decisions are inevitable. Also it may not curb black may not curb black money fully, but definitely it has major impact in curbing black money to large extent.

Vedashree Mali (2016) the article entitled “**A step towards modified India**”. In this paper an attempt has↔ been made about the move of demonetization taken by central government of



India on 8th November, 2016 with respect to its reasons and effects on different sectors in India. The study found that, demonetization though it has created some positive and some negative impacts on different sectors but in long run it definitely will have positive impact in controlling black money and fake money.

Anil I. Ramdurg and Dr. Basavaraj C. S. (2016) the article entitled “**Demonetization: Redefining Indian↔ economy**”. In this paper an attempt to assess how the tool of demonetization can be used to eradicate parallel economy, pros and cons of demonetization and measures needed to sustain demonetization benefits. The study found that, the demonetization is a general measure to mitigate the problems of black and counterfeit notes, though there are specific measures to tackle the same menace.

OBJECTIVES OF THE STUDY

- To analyze the impact of Demonetization on GDP.
- To analyze the impact of Demonetization on different sectors of economy.
- To analyze the future impact of Demonetization on Indian Economy

RESEARCH METHODOLOGY

The study is based on secondary data. The required data has been extracted from various sources like Research Papers, various bulletins of RBI, published sources like Reports, Magazines, Journals, Newspaper articles and the authenticated websites.

REASONS FOR 2016 DEMONETIZATION IN INDIA

Deodhar (2016) in his article “**Black Money and Demonetization**” highlighted that the demonetization of Rs.500 and Rs.1000 by the government was targeted towards tackling black money, corruption and terrorism. With a view to curb financing of terrorism through the proceeds of Fake Indian Currency Notes (FICN) and use of such funds for subversive activities such as espionage, smuggling of arms, drugs and other contrabands into India, it was decided to cancel the legal tender character of the High Denomination bank notes.

Fake Indian Currency Notes (FICN) in circulation in high denominations was comparatively larger as compared to those in other denominations. Use of high denomination notes for storage of unaccounted wealth has been evident from cash recoveries made by law enforcement agencies from time to time. These notes are known to facilitate generation of black money. In this connection, it may be noted that while the total number of bank notes in circulation rose by 40 per cent between 2011 and 2016, the increase in number of notes of Rs.500 denomination was 76 per cent and for Rs.1,000 denomination was 109 per cent during this period.

As per the data provided by Swiss Bank in 2011, India is topping the list with almost \$1500 billion of its black money deposited with them, followed by Russia \$470 billion. The amount of black money is increasing year by year significantly (Ramdurg and Basavaraj, 2016).

The reason for 2016 demonetization in India was

- To eliminate counterfeit currency
- To shrink the size of the parallel economy and black money in India
- To reduce corruption and
- To curtail terror financing

IMPACT OF 2016 DEMONETIZATION ON THE ECONOMY

Indian high value currency has been stripped of its status as a legal tender for the third time in 2016. The impact of this demonetization on the economy was high primarily because, the demonetized currency represented 86.5 per cent of the total currency in circulation. In a historic move, the Modi government decided to cancel the legal tender of Rs.500 and Rs.1000 notes in a bid to curb and eliminate black money and counterfeiting, which is also likely to impact the macro economic variables in the country.

LIQUIDITY

Notes in circulation as of November 4, 2016 was Rs. 17,742 billion i.e., 13 per cent of GDP and the value of Rs. 500 and Rs. 1,000 notes in circulation was Rs. 15,347 billion which was about 86.5 per cent of notes in circulation i.e., 11 per cent of GDP (Hari, 2017). The demonetization move along with the imposition of withdrawal limits resulted in severe contraction in money supply and reduced the usage of these notes and thus negatively impacted the liquidity in the



immediate term. In the long run, the shift over to digital payments and issuing of new currency notes will bring about cash circulation to mean levels.

GDP

IMF projected that India's growth will slow down to 6.6 per cent in 2016-17 fiscal due to the strains that have emerged in the economy as a result of "temporary disruptions" caused by demonetization. As per IMF, demonetization would have only short term impact on the economy and it would bounce back to its expected growth of more than 8 per cent in the next few years. Post demonetization, cash shortages and payment disruptions caused by the currency exchange initiative have undermined consumption and business activity, posing a new challenge to sustaining the growth momentum.

INFLATION

Declaring the existing stock of Rs.500 and Rs.1,000 notes as illegal tender addressed multiple issues with one stroke. Most importantly, it has straight away wiped out most of the illegal cash accumulated over a number of years from the system. This will have a direct impact on inflation as there will not have too much money chasing too few goods and excess money supply will no longer fuel price rise and counterfeit currency circulating in the country has ceased to be of any value. Hence, there will be downward pressure on prices due to lower demand especially in rural areas where share of cash transaction is high (Hari, 2017). However, if supply too gets curtailed for want of a medium of exchange, prices might, in fact, rise. Thus, while generally people seem to expect prices to fall, it is quite possible that prices would instead rise (Rao et.al., 2016).

CREDIT CREATION

The demonetization move would bring back a lot of money outside the system back into the financial system which can be used by banks for financing the commercial activities. This would not only improve the profitability of banks, but would also pave way for reduction of interest rates and partly address the problem of NPAs. Thus, demonetization has brought a large part of money into the formal banking system which has increased the ability of the banks to lend.

TAXATION

According to the Finance Minister Arun Jaitley, both indirect taxes and direct taxes levied by the Union government registered good growth in the month of December 2016 suggesting that the



impact of demonetization on economic activity was limited. There has been a 26.2 percent increase in central indirect tax collection till November 30, 2016. Excise duty was up by 43.5 percent, service tax by 25.7 percent and custom duties up by 5.6 percent. Till 19th December, 2016 direct tax collection increased to the extent of 14.4 per cent.

IMPACT OF 2016 DEMONETIZATION ON VARIOUS SECTORS IN INDIA

In terms of the sectors in the economy, the sectors to be adversely affected are all those sectors where demand is usually backed by cash (Rao et.al., 2016). Demonetization will scratch the surface of many industries, which have been conduits of black money. The impact of demonetization on various sectors of Indian economy is as follows:

REAL ESTATE

It is still too early to accurately gauge the depth of the shakeup caused by demonetization, but its impact on the real estate sector is apparent. Since the announcement of demonetization, the ripples have been spreading through the already disturbed sector, which has been experiencing excruciatingly slow growth in recent times. The real estate sector will definitely be affected by the demonetization exercise, as it has traditionally seen a very high involvement of black money and cash transactions. But, over the long term, the Indian real estate sector will emerge stronger, healthier and capable of sustained growth.

AGRO AND RELATED SECTORS

The sector typically sees high cash transactions and therefore near-term impact could be seen till liquidity is infused in the rural areas. As farmers face a temporary shortage of cash in hand, it could lead to a delay in payment which in turn would hurt the related companies in the short term.

MANUFACTURING SECTOR

Demonetization of high-value currency notes in November hit the manufacturing sector as indicated by a private sector survey. The Nikkei India Manufacturing Purchasing Managers' Index (PMI) fell to 49.6 in December, the first time it hit below the 50-mark in 2016, from 52.3 in November. A reading below 50 implies contraction while one above 50 indicates expansion.



Companies saw new work and output dip for the first time in 2016. In turn, quantities of purchases were scaled back and employment lowered.

SERVICES SECTOR

Hit hard by demonetization, the services sector slipped into contraction in November 2016, worst slump in nearly three years, as new orders dried up and customers cut spending due to cash shortages. The Nikkei India Services Purchasing Managers' Index (PMI), which tracks services sector companies on a monthly basis, stood at 46.7 in November, down from 54.5 in October. Due to cash crunch in the economy, businesses declined in hotels, restaurants and renting activities. The gloomy PMI figures for the Indian service sector shows that companies were heavily impacted by the ban on Rs.500 and Rs. 1,000 notes. The drop in services activity suggests larger dependence on cash transactions.

AUTOMOBILES

Clampdown on cash transactions and temporary cash crunch hurt purchases of two wheelers, where the percentage of cash transactions has been high. In case of passenger vehicles, the seasonal slowdown seen during November and December months could get more pronounced as consumers delay purchases due to temporary liquidity crunch and expectations of rate cuts. However, as most passenger vehicles are financed through loans, the blip would be temporary. Thus, slackness in the economy on account of demonetization could have a negative impact on the commercial vehicle volumes.

CONSUMER DURABLES

Approximately 70-75 per cent of transactions in this sector are cash transactions and hence the immediate demand for products in this sector will fall. However, adjustments in the form of new currency usage and digital payment systems will place this sector in a neutral position.

FINANCIAL SECTOR

The biggest beneficiary from the demonetization policy will be the banking sector because of the increase in the CASA (Current Account and Savings Account) deposits which will result in substantial liquidity with the banks which in turn increases the Net Interest Income and the Net earnings of the banks. However, this will not be abnormally high since the RBI has increased the CRR in the short term to mop up some of this liquidity.



FINDINGS OF THE STUDY

1. The demonetization drive will affect some extent to the general public, but for larger interest of the country such decision are inevitable.
2. The demonetization may not curb black money fully, but definitely it has major impact in curbing black money to large extent.
3. Small farmers, sellers, merchants, daily wage laborers and traders are suffering because of lack of proper planning, intelligence and foresight such as recalibration of ATM machines.
4. Majority of Indian unorganized sector have no knowledge about cashless transaction and resources also limited. When a poor farmer is unable to repay his small loan 5, 6% of the amount deducted in every digital transaction as service charge.
5. Temporarily unorganized sector buying capacity i.e. purchasing of raw materials, fertilizers will decrease.
6. After demonetization the demand for gold and other precious metals rise greatly, because people are trying to invest their black money in gold to make it white in short period. But demand for gems and jewellery to decline in the next two or three quarters. XIV.

SUGGESTIONS

1. Most of the cashless transactions are connected through internet which demand proper network that is still inadequate in some parts of India.
2. Many illegal agents (Dalals) are emerged who are indulged in exchange of notes with a huge commission resulting in moral degradation.
3. Government is promoting the cashless transaction and in this direction, government has taken initiative with some incentives such as insurance, e-payment discount offer etc. and recently lucky winners for each week using e-payment.
4. Central government as well as State government has made efforts to make their offices cashless that deal with public.



5. The government has put its very big efforts through PMJDY accounts so that every citizen could be connected to banking services and really this effort has been providing fruitful in the Demonetization move.
6. Proper tracking of people is must so that needy could be provided money and commission agents could be arrested.
7. There must be efforts to equip each government office with cashless machine so that people can make their e-payment smoothly.
8. Government must put its best efforts to train the people at ground level even up to small villages and for such purpose contributions of government officials, teachers, sarpanchs and panchs can be availed.

CONCLUSION

The demonetization move has created chaos in every strata of the society whether upper, middle or lower. This is because, India is cash based economy and demonetization temporarily decreased the liquidity position. Decreased liquidity leads to less demand which in turn results in low productivity causing a slowdown in consumer market. Without adequate and proper planning, the demonetization-driven cash crunch has rendered Indian economy paralyzed at least for short duration. It has affected the informal sector where cashless transactions are minimal. Informal sector includes 106 activities like agriculture, workers in construction, local transport, community services and small workshops like shoe makes and garment makers, rural populations and the urban poor and middle class (Sinha and Rai, 2016). The government claims that demonetization would curtail the shadow economy. However, according to the data from income tax probes, black money holders kept only 6 per cent or less of their wealth as cash, suggesting that targeting this cash would not be a successful strategy. In 2012, the Central Board of Direct Taxes recommended against demonetization saying that “demonetization may not be a solution for tackling black money which is largely held in the form of benami properties, bullion and jewellery”. Few economists and policy makers are of the opinion that this demonetization move by the government will hamper the economic growth for three to four quarters of the financial year; but would be beneficial for the economy in the long run. Unless the prime



objective of demonetization viz., curbing black money and counterfeit notes is achieved, the long run benefits would remain a distant dream. The success of demonetization depends upon the efficiency of the government and administrative machinery in mitigating corruption. Since there is no precedent to such massive demonetization move in India, we can only speculate future macroeconomic effects of demonetization.

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