



AUDIOVISUAL MATERIALS IN TEACHING ENGLISH

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The importance of English, the role and use of audiovisual materials in teaching English is described in this article.

Keywords: Audiovisual materials, audiovisual aid, role of English.

The twenty-first century is the century of globalization, the process of world economic, political, cultural and religious integration and unification. English has become the subject of this process. English is studied at different stages of development of modern man. We study it at school, in high schools, daily we are confronted with the words that have come into use. Knowledge of the language is checked and when accepting to work. All large firms, especially those working with foreign companies, consider this language to be the criterion for admission to work.

Nowadays, the English language is gaining more and more popularity. English is spoken almost all over the world. English is the language of politics and economics, study and entertainment, travel and business, music and art. We are surrounded by English everywhere, it has penetrated tightly into our daily life. One has only to go outside: in a large metropolis or small district center, as you can see in English. These are the names of companies, firms and organizations, advertisements, courses and more. There are signs on the doors of shops and companies stating that "open" or "closed" is in English. In case you know English, you have the opportunity to read and understand them. Therefore, no educated person will argue with the fact that knowledge of the English language is now



simply necessary. But ignorance of the English language can put in a deadlock or a difficult situation.

Today, so many opportunities are created, but still students have difficulties in learning English. Ineffective or uninterested teaching, lack of motivation or facilitation, can be considered to be the causes of the difficulties. In some cases, many teachers turn a hand strategies and approaches in teaching English. For example, media can be used in teaching and through it learners can learn the theme effectively. Through audiovisual aids the idea can be given clearly, and teachers don't have to use their energy in delivering the theme.

Because of audiovisual materials, students should be creative and active, and teachers are guides and facilitators. Activities which are given, explained by teachers, and these activities are done by students. In ESL classroom, audiovisual materials are not only just a source of aid for teachers, but also provide an encouragement variation.

Education is a process, which never ends. Because of that, we should develop our knowledge. In this modern education audiovisual aids are more important because in modern teaching learning process 85% of teaching is related to the audiovisual aids.¹ For the perception of audiovisual means, it is very important that visual analyzers have a much higher throughput than hearing aids. However, as a rule, students receive basic information using signals perceived by auditory analyzers. It follows that the visual analyzer has significant potential reserves for increasing the input of training information. Maybe according to this cause, use of audiovisual materials are high enough.

Modernity is placing ever-higher demands on the teaching of practical foreign language skills in everyday communication and professional life. The

¹“ A Study of effectiveness of the Audio-Visual-aids in Teaching and Learning of English at primary Level in Z.P. Primary Schools of Solapur District.” 1-4
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volume of information is growing and often the routine methods of its transfer, storage and processing are ineffective.

The use of audiovisual materials reveals the enormous possibilities of a computer as a means of learning. Computer learning gaming programs have many advantages over traditional teaching methods.

They allow you to train different types of speech activity and combine them in different combinations, help you understand language phenomena, form linguistic abilities, create communicative situations, automate language and speech actions, and provide the ability to account for the leading representative system, the implementation of an individual approach and the student's independent work.

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