

## A Study On “Investment In Financial Market”

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### Abstract:

A financial market is a mechanism that enables people to carry out various financial transactions like the purchases of securities and other commodities. The financial markets help the investors and buyers in discovering the prices, borrowing and lending, in the determination of prices, and information aggregation and coordination about financial asset values and the flow of funds from lenders to borrowers. There are various types of markets aiding in trades like capital market, money market, derivatives, commodities, future, foreign exchange, and forward markets. Capital Market is one of the significant aspects of every financial market. Broadly speaking the capital market is a market for financial assets which have a long or indefinite maturity.

The major functions of a capital market are: a) mobilisation of savings, b) capital formation c) provision of investment avenues d) proper regulation of funds, e) Speeding up economic growth and development, and some other services. The capital market can be classified into i) primary market and ii) secondary market. The primary market is a market for the fresh issues of securities. A secondary market enables the trade of existing securities. The main feature of primary market is a) direct issue of securities b) it is used by the newly formed business or for the expansion of the business c) it helps in capital formation

**Keywords: Financial market, capital market, Determination of prices, forward markets.**

### Introduction

Financial markets are an essential financial system portion of an economy. Financial system strives to create a daily, secure, productive and cost-effective link for savers and investors. This also aims to encourage both conservation and spending. Growing program allows capital markets to grow over 8 times and facilitates the effective distribution of financial resources. For commercially efficient and socially beneficial reasons. They influence both the output and speed of economic development.

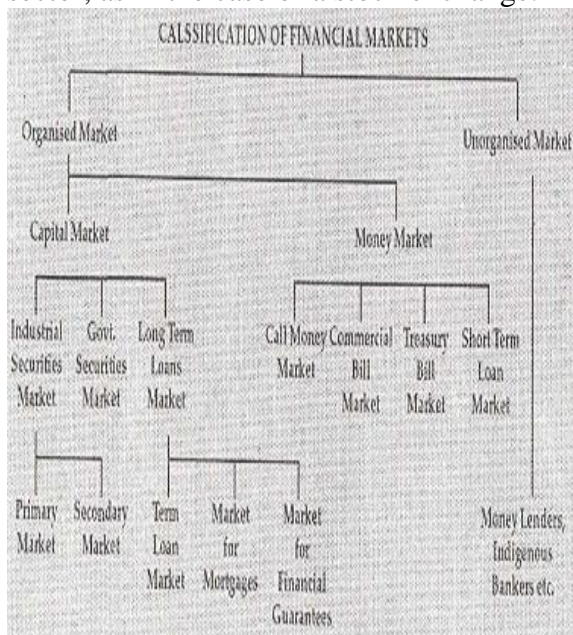
Financial sector materials, organizations, financial companies, financial products and capital markets are numerous. Such elements of the financial sector are tightly intermingled and intertwined. For eg. Financial institutions participate in the development, acquisition and selling of financial products on the stock market and offer different financial services in compliance with legislation or standard processes and procedures.

The capital markets are the core of the acquisition and selling of financial statements, cash, resources and shares or agreements. Finance and otherwise –the demand and supply side players of such industries are finance financial companies, traders, creditors and shareholders, buyers

and savers and officers. The finance sector may be a single spot or venue, e.g. the stock exchange, or even above—the telecommunications business.

In fact, there is no location or position to suggest a stock sector. Wherever a capital exchange takes effect, it is known to have happened on the stock market. Therefore, the capital markets are predominant in existence since the money activities are quite prominent in the economic environment. For eg, issuing equity bonds, awarding loans on conditions of banking, companies, depositing capital in banks, purchasing debentures, selling stock, etc.

However, capital markets may be considered hubs and structures that enable the acquisition and selling of capital properties, claims and services. We often consider a particular place for a capital sector, as in the case of a stock exchange.



### THE RESEARCH HYPOTHESIS

HO: There is little distinction between measured short-term deficits overcoming.

H1: There is a difference between short-term deficits being tackled.

### RESEARCH METHODOLOGY

The suggested review is carried out with the help of both main and secondary data sources.

**PRIMARY DATA:** The primary statistics was gathered in coordination with the contract manager and other officials at the organization's regulatory office.

**Reference DATA:** The reference records required during the study have been excluded from the organization's financial accounts, documentation and other circulated documents.

**Key records:** Main knowledge obtained by enquiry by the different organizations.

**Primary:** Primary knowledge obtained from distinctive locations, brochures, magazines, organisations provide records, numerous books and suggestions provided by the mission manager and the workers at our academy.

### INDUSTRY PROFILE

#### FINANCIAL MARKETS:-

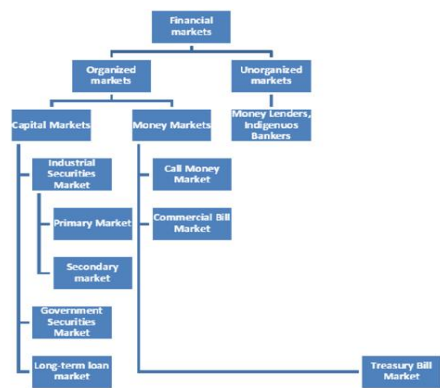
Finance is the cornerstone of the economic framework for new industry and financial institutions. The financial structure of an economy operates across capital markets and institutions. Financial markets apply to global structures for financial resources transfers and various forms of credit products, such as cash, receipts, bank deposits, bills, shares, equities etc. Financial sector is a wide concept for a sector where investors and sellers engage in commodity dealing such as stock, stocks, currencies and derivatives. These are generally characterized by straightforward pricing, simple trading laws, rates, commissions and market factors that decide the prices of trading securities.

There is usually no particular place or venue for a stock sector. Wherever a capital exchange takes effect, it is known to have happened on the stock market. As a consequence, capital markets are

prominent and stock transfers are very prominent throughout the economic structure. For eg, issuing shareholdings, investing by banking agencies, depositing money into banks, purchasing debentures, selling securities, etc.

In brief, capital markets serve the diverse needs of people, companies and organizations by promoting the acquisition and disposal of capital properties, claims and services.

**CLASSIFICATION OF FINANCIAL MARKET**



**COMPANY PROFILE**

A unusual flora found in Switzerland, Edelweiss. In our identities you will discover: a digital flora that reflects concepts. The defensive arms of the letter "e" are everywhere over it: thoughts generate prosperity, but ideals defend it.

This central philosophy has driven Edelweiss to becoming one of India's leading financial services firms. The existing businesses include investment management, stock broking, and corporate administration. We provide a broad variety of resources to businesses, strategic investors and individuals with large net worth.

The central concept of ideas generating riches and ideals to preserve it' is a system driven by intrapreneurship and imagination and supported by analytical rigour, research and examination. Customer emphasis Edelweiss focuses on establishing long-term partnerships with our clients. We work closely with our

customers to help them to address broad and increasingly increasing markets. Our focus on long-term partnerships often ensures that we interact with almost all the consumers for whom we deal.

We concentrate obsessively on providing high quality results through our seasoned team of professionals. Every team is headed by senior staff and guided by analysis and ideas. In a dynamic market climate, we stress secrecy and honesty.

Community Edelweiss encourages an ambitious atmosphere that relies on performance, collaboration and academic rigour. Our team is motivated to demonstrate more commitment, ambition and desire for learning and to assume more accountability.

Our emphasis is on transparency, fairness and dignity in our company dealings. We want our citizens in their work and personal life to uphold strong ethical standards. Throughout all our interactions, we aspire to be equal. Our rivals are esteemed.

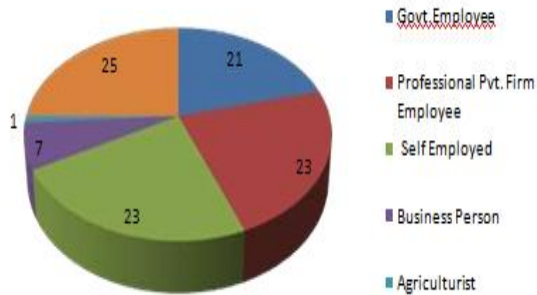
The given below is the Primary Analysis

i.e. one variable analysis of the questionnaire.

1. You belong to which one of the following category:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Govt. Employee	21	21.0	21.0	21.0
	Professional Pvt. Firm Employee	23	23.0	23.0	44.0
	Self Employed	23	23.0	23.0	67.0
	Business Person	7	7.0	7.0	74.0
	Agriculturist	1	1.0	1.0	75.0
	Others	25	25.0	25.0	100.0
	Total	100	100.0	100.0	

**Table 5.1 Frequency of No. Of Category**



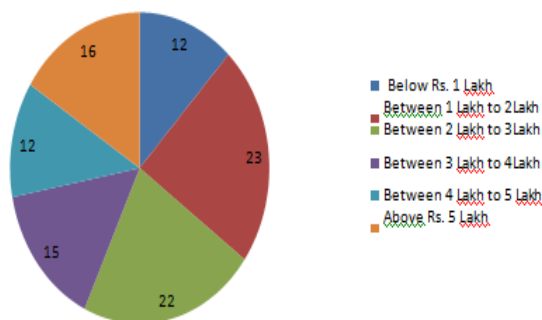
**Interpretation:**

Of the 21 Govt citizens. Employee, 23 Technical citizens Pvt. Company staff, 23 persons self employed, 7 persons company owner, 1 individual fishing, 25 people.

Your annual income is in the range of:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Below Rs. 1 Lakh	12	12.0	12.0	12.0
	Between 1 Lakh to 2 Lakh	23	23.0	23.0	35.0
	Between 2 Lakh to 3 Lakh	22	22.0	22.0	57.0
	Between 3 Lakh to 4 Lakh	15	15.0	15.0	72.0
	Between 4 Lakh to 5 Lakh	12	12.0	12.0	84.0
	Above Rs. 5 Lakh	16	16.0	16.0	100.0
	Total	100	100.0	100.0	

**Table 5.2 Frequency No. Of Income**



**Interpretation:**

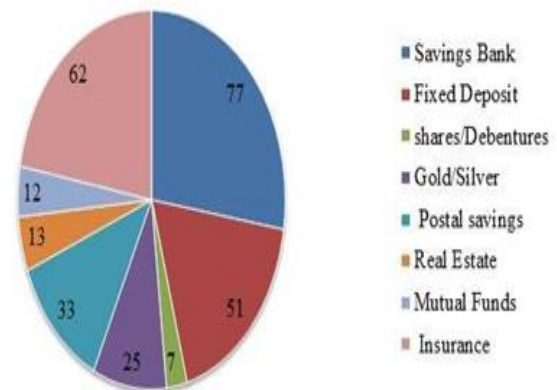
Out of 12 citizens below Rs 1 Lakh 23 persons Around 1 Lakh to 2 Lakh, 22 persons Around 2

Lakh to 3 Lakh, 15 persons Between 3 Lakh to 4 Lakh, 12 persons Between 4 Lakh to 5 Lakh, 16 persons Above rs.

Where do you invest your savings?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Savings Bank	77	77.0	27.5	27.5
	Fixed Deposit	51	51.0	18.21	45.71
	Shares/Debentures	7	7.0	2.5	2.5
	Gold/Silver	25	25.0	8.93	57.14
	Postal savings	33	33.0	11.78	68.92
	Real Estate	13	13.0	4.64	73.56
	Mutual Funds	12	12.0	4.30	77.86
	Insurance	62	62.0	22.14	100.0
	Total	280	280.0	100.0	

**Table 5.3 Frequency No. Of Savings**



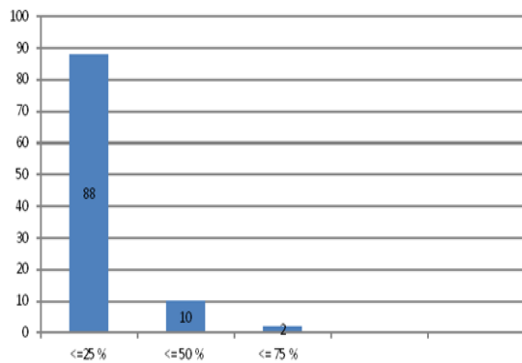
**Interpretation:**

Of the 77 citizens rescued by the government, 51 were rescued in a FD, seven were saved in stock / debentures, 25 in gold / silver, 33 in postal savings, 13 in real estate, 12 in mutual funds, and 62 in insurancesavings.

What is the percentage of savings from your total income?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	<=25%	88	88.0	88.0	88.0
	<=50%	10	10.0	10.0	98.0
	<=75%	2	2.0	2.0	100.0
		100	100.0	100.0	

Table 5.4 Frequency % Of Total Income



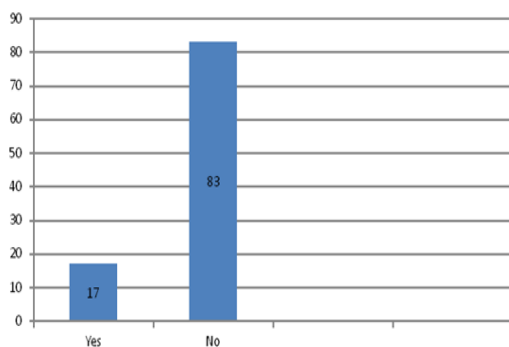
Interpretation:

88% people in ranked 1st <25% are savings in total income, 10% people in ranked 2nd

<50% are savings in total income, 2% people in ranked 3rd <75% savings in total income.  
Are you an investor in Mutual Funds? (If No, then directly go to question No.18)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	17	17.0	17.0	17.0
	No	83	83.0	83.0	100.0
	Total	100	100.0	100.0	

Table 5.5 Frequency of Investors in Mutual Fund



Interpretation:

17% of the respondents prefer investors invest in Mutual Fund, whereas 83% of the respondents prefer other investing source.

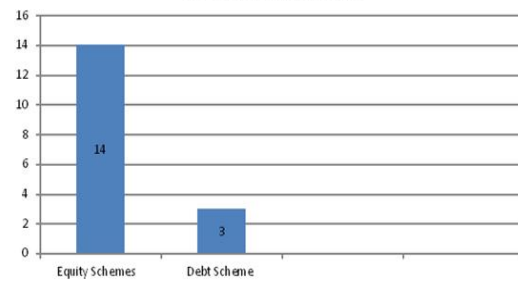
. If yes, then you have invested in the Mutual Fund Which Company?

Please Mention \_\_\_\_\_  
Scheme \_\_\_\_\_

. Which Schemes of Mutual fund would you prefer the most?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Equity Schemes	14	14.0	82.35	82.35
	Debt Schemes	3	3.0	17.65	100.0
	Total	17	17.0	100.0	

Table 5.6 Frequency of most preferred Mutual Fund schemes

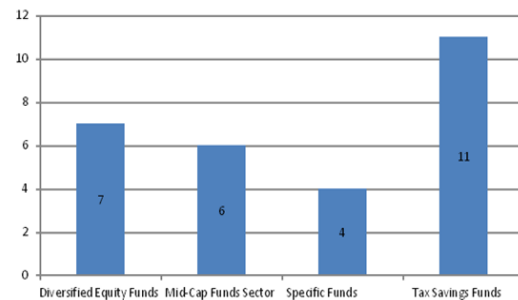


Interpretation:

If Equity Funds then, in which category:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Diversified Equity Funds	7	7.0	25.0	25.0
	Mid-Cap Funds Sector	6	6.0	21.43	46.43
	Specific Funds	4	4.0	14.29	60.72
	Tax Savings Funds	11	11.0	39.28	100.0
	Total	28	28.0	100.0	

Table 5.7 Frequency Of Equity funds Category



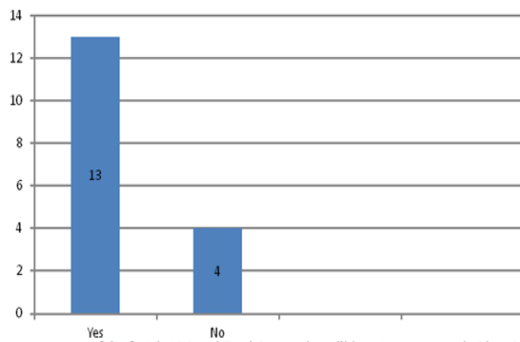
### 1.1.1. Interpretation:

As the profit is lower and therefore riskier than other 3 schemas, the tax savings plan ranks 1st by 39,20 percent of investors in savings fund. The diversified stock fund ranks 2nd by a plurality of investors, although the benefit is not that large relative to the other stock schemes.

Do you have knowledge about the share market & its functioning?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	13	13.0	76.47	76.47
	No	4	4.0	23.53	100.0
	Total	17	17.0	100.0	

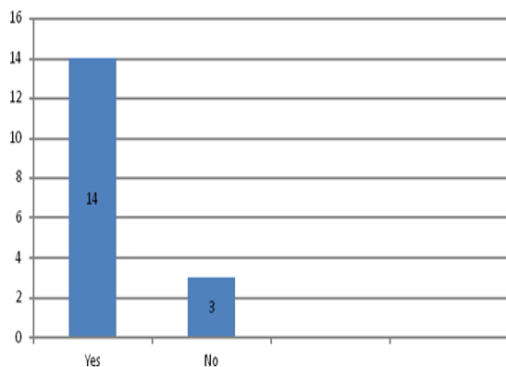
Table 5.8 Frequency Of Knowledge Share Market



Are you aware of the fact that Mutual Fund Companies will invest your money in Share Market?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	14	14.0	82.35	82.35
	No	3	3.0	17.65	100.0
	Total	17	17.0	100.0	

Table 5.9 Frequency Of aware companies invest in share market



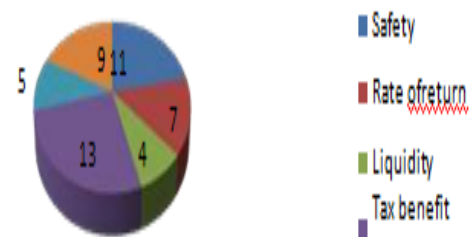
**Interpretation:**

The business spending is identified to 82.35 percent of the respondents, although 17.65 percent of the respondents do not realize the company's plan.

What factors do you consider while investing in mutual fund?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Safety	11	11.0	22.45	22.45
	Rate of return	7	7.0	14.29	36.74
	Liquidity	4	4.0	8.16	44.9
	Tax benefit	13	13.0	26.53	71.43
	Flexibility	5	5.0	10.20	81.63
	Brand Name	9	9.0	18.37	100.0
	Total	49	49.0		

Table 5.10 Frequency Of factors consider to invest in Mutual Fund



**Interpretation:**

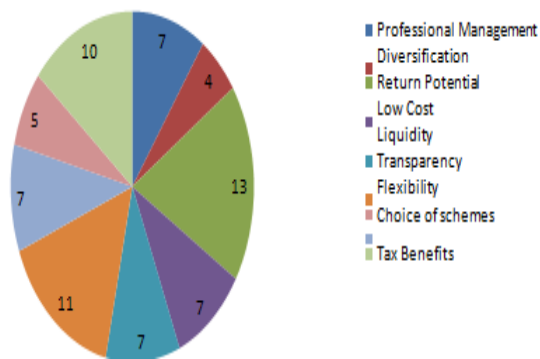
22.45 per cent of 11 respondents valued protection as any investor wants protection when it comes to the investment. Some of them even gave less attention to security as, as we know, 'the larger the risk, the higher the return.' 26.53% of respondents placed 1st for tax gain, indicating that citizens play a significant role in tax benefits because of the money earned by investors. 18.37% of respondents were

3rd to Market, which shows the importance of the brand identity of the product of which customers spend, because the credit value of the business is shown.

What advantages do you find when you invest in Mutual Funds?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Professional Management	7	7.0	9.86	9.86
	Diversification	4	4.0	5.63	15.49
	Return Potential	13	13.0	18.31	33.8
	Low Cost	7	7.0	9.86	43.66
	Liquidity	7	7.0	9.86	53.52
	Transparency	11	11.0	15.49	69.01
	Flexibility	7	7.0	9.86	78.87
	Choice of Schemes	5	5.0	7.04	85.91
	Tax Benefit	10	10.0	14.09	100.0
	Total	71	71.0	100.0	

Table 5.11 Frequency Of advantages to invest in Mutual Fund



**Interpretation:**

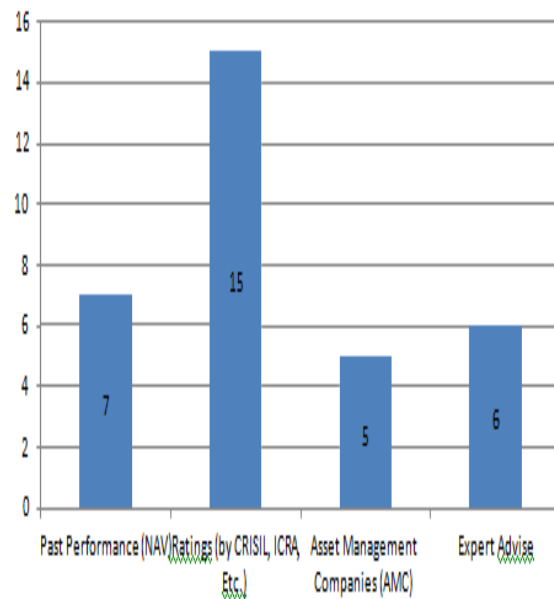
Of the 13 respondents ranked 1,18.31 percent, RPI was calculated as increasing investor wants RPI.11 respondents ranked 2nd with 15.49 percent, and 10 respondents ranked 3rd with tax gain 14.09.

7 respondents ranked 9.86 percent each as fourth skilled management, low expense, efficiency and stability. Five respondents ranked 5th Scheme Preference 7.04%, while 4 respondents ranked 6th Diversification 5.63%.

What do you look before investing in a particular mutual fund scheme?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Past Performance (NAV)	7	7.0	21.21	21.21
	Ratings (by CRISIL, ICRA, Etc.)	15	15.0	45.45	66.66
	Asset Management Companies (AMC)	5	5.0	15.15	81.81
	Expert Advise	6	6.0	18.19	100.0
	Total	33	33.0	100.0	

Table 5.12 Frequency Of look before invest in mutual fund



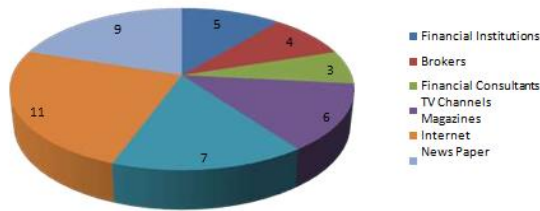
**Interpretation:**

Of 15 respondents ranking 1st, 45.45% have classified scores (by CRISIL, ICRA, etc.) to 2nd, 21.21% Previous Success (NAV) by all clients, and 6 respondents ranked 3rd Professional Guidance 18.19%, 5 respondents 15.15% Asset Management Companies (AMC).

Where do you gather information about the performance of different mutual fund schemes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Financial Institutions	5	5.0	11.11	11.11
	Brokers	4	4.0	8.88	19.99
	Financial Consultants	3	3.0	6.66	26.65
	TV Channels	6	6.0	13.33	39.98
	Magazines	7	7.0	15.55	55.53
	Internet	11	11.0	24.47	80.0
	News Paper	9	9.0	20	100.0
	Total	45	45.0		

Table 5.13 Frequency Of gather information about performance mutual fund scheme



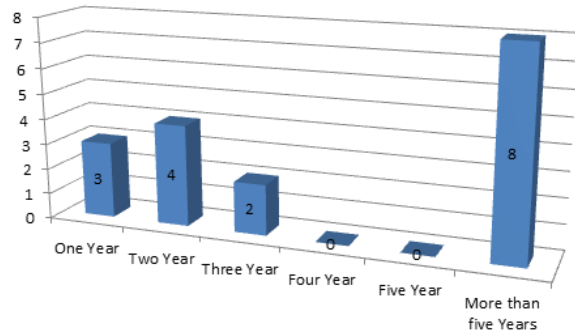
**INTERPRETATION:**

Both services have led more similarly to the success of the mutual funds but the leading driver in these indicators is the Internet guidance, which has led about 24.47% followed by the 20% news article.

Since how many years you are investing in Mutual Fund Schemes

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	One Year	3	3.0	17.65	17.65
	Two Year	4	4.0	23.53	41.18
	Three Year	2	2.0	11.76	52.94
	Four Year	0	0.0	0.0	0.0
	Five Year	0	0.0	0.0	0.0
	More than Five Years	8	8.0	47.06	100.0
	Total	17	17.0		

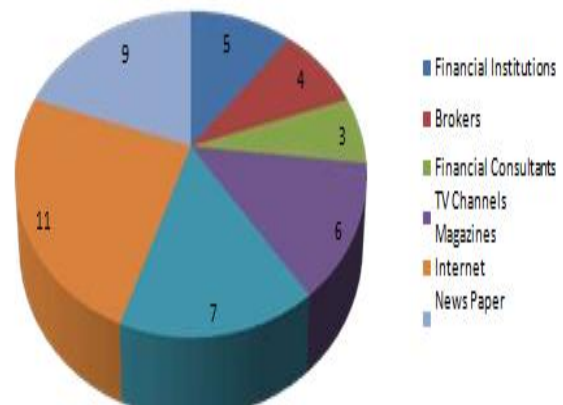
Table 5.14 Frequency Of how many years investing mutual fund scheme



Where do you gather information about the performance of different mutual fund schemes?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Financial Institutions	5	5.0	11.11	11.11
	Brokers	4	4.0	8.88	19.99
	Financial Consultants	3	3.0	6.66	26.65
	TV Channels	6	6.0	13.33	39.98
	Magazines	7	7.0	15.55	55.53
	Internet	11	11.0	24.47	80.0
	News Paper	9	9.0	20	100.0
	Total	45	45.0		

Table 5.13 Frequency Of gather information about performance mutual fund scheme



**INTERPRETATION:**

Both services have led more similarly to the success of the mutual funds but the leading driver in these indicators is



the Internet guidance, which has led about 24.47% followed by the 20% news article.

Since how many years you are investing in Mutual Fund Schemes

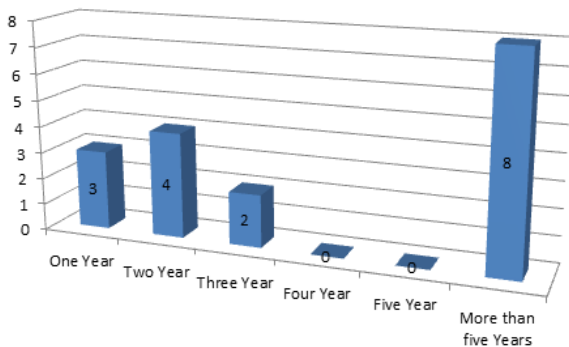
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	One Year	3	3.0	17.65	17.65
	Two Year	4	4.0	23.53	41.18
	Three Year	2	2.0	11.76	52.94
	Four Year	0	0.0	0.0	0.0
	Five Year	0	0.0	0.0	0.0
	More than Five Years	8	8.0	47.06	100.0
	Total	17	17.0		

**1.2. INTERPRETATION:**

Both services have led more similarly to the success of the mutual funds but the leading driver in these indicators is the Internet guidance, which has led about 24.47% followed by the 20% news article.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	One Year	3	3.0	17.65	17.65
	Two Year	4	4.0	23.53	41.18
	Three Year	2	2.0	11.76	52.94
	Four Year	0	0.0	0.0	0.0
	Five Year	0	0.0	0.0	0.0
	More than Five Years	8	8.0	47.06	100.0
	Total	17	17.0		

**Table 5.14 Frequency Of how many years investing mutual fund scheme**



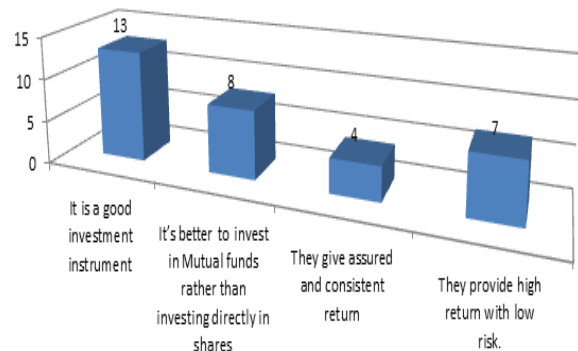
**Interpretation:**

Instead of 3 individuals invested in a single scheme, 4 individuals invest in two years, 2 people invest in three years, 8 persons invest in a scheme spanning over five years.

You invest in Mutual Fund Schemes because:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	It is a good investment instrument	13	13.0	40.63	40.63
	It's better to invest in Mutual funds rather than investing directly in shares	8	8.0	25.0	65.63
	They give assured and consistent return	4	4.0	12.5	78.13
	They provide high return with low risk	7	7.0	21.87	100.0
	Total	32	32.0		

**Table 5.15 Frequency invest in mutual fund scheme because**



**Interpretation:**

Among the 13 people who invest in the mutual fund as this is a safe investment tool, 8 people are invested in mutual funds It is easier to invest in mutual funds instead of invested directly into securities, 4 people investing in the mutual fund.

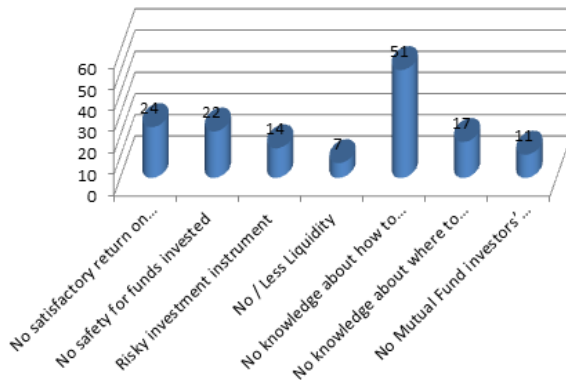
How would you rate Reliance mutual fund when compared to the other mutual Fund? (Rank them from 1 to 5, 1 being the Highest & 5 being the lowest).

- Reliance [ ]
- HDFC [ ]
- Franklin Templeton [ ]
- UTI [ ]
- Pru ICICI [ ]

You have not invested in mutual funds because:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No satisfactory return on investment when compared to other investment Instruments	24	24.0	16.44	16.44
	No safety for funds invested	22	22.0	15.07	31.51
	Risky investment instrument	14	14.0	9.59	41.1
	No / Less Liquidity	7	7.0	4.79	45.89
	No knowledge about how to invest	51	51.0	34.93	80.82
	No knowledge	17	17.0	11.64	92.46

Table 5.16 Frequency not invested in mutual fund



**FINDINGS, CONCLUSION, SUGGESTION**

**FINDINGS**

25% of investors have learned about Mutual Fund through the Internet followed by 20% who have heard about Mutual Fund in NewsArticles.

82 per cent of investors prefer equity schemes to better returns; 18 per cent of investors prefer debt schemes because of their stability.

The Tax Saving Fund group is 39 percent stock investment and the Diversified Bond Portfolio is 25percent.

53% support the Dependency Development Fund led by the Dependency Dream Fund and other schemes.

76% of investors offer the tax gain the most value as they predict 64%, led by protection because it is still an significant aspect of investors.

47% spent more than five years in the Mutual Fund system and 23% preceded two years.

The Investors rate 3rd Dependence Mutual Fund, i.e. 53 percent rated the Dependence 3rd, Pru. ICICI 2nd and Templeton Franklin is in 1stposition.

**CONCLUSION**

I would like to research the idea of a mutual fund by mentioning that a mutual fund is a Trust that pools the money of a variety of investors and handles assets on behalf of them. The Fund raises this capital from creditors through specific schemes. Every scheme is differentiated by the investment goals or in other terms, a clearly specified aim on how capital is raised. Investors participate in mutual funds because of the following advantages: skilled managers, diversification, easy operation, benefit opportunities, Low costs,liquidity.

By contrasting the above schemes, I have learnt about the cost and reward relationship between the schemes. Therefore investors will review the danger and returns relationship before participating in Stock Mutual Fund schemes. So if the expense so returns are consistent with preparation, then only Equity MutualFund strategies can be used by investors.

**Annexure**

Profit & Loss account of Edelweiss	Mar '19	Mar '18	Mar '17	Mar '16
Income				
Sales Turnover	121.83	5.69	5.36	0.03
Excise Duty	0	0	0	0
Net Sales	121.83	5.69	5.36	0.03
Other Income	17.59	-3.5	0	0
Stock Adjustments	0	0	0	0
Total Income	139.33	1.19	5.36	0.03
Expenditure				
Employee Cost	12.16	0	0	0
Other Manufacturing Expenses	0	0	0	0
Selling and Admin Expenses	0.73	0.57	2.38	0
Miscellaneous Expenses	13.06	0.07	0.01	0
Preoperative ExpCapitalised	0	0	0	0
Total Expenses	25.96	0.63	2.39	0
Operating Profit	85.88	5.05	2.87	0.03
PBDIT	113.37	0.55	2.87	0.03
Interest	13.55	0.33	0	0
PBDT	88.92	0.21	2.87	0.03
Depreciation	0.01	0	0	0
Other Written Off	0	0	0	0.03
Profit Before Tax	88.91	0.21	2.87	-0.01
Extra-ordinary items	0	0	0	0
PBT (Post Extra-ord Items)	88.91	0.21	2.87	-0.01
Tax	17.65	0.08	0.06	0
Reported Net Profit	71.25	0.14	2.81	-0.02
Total Value Addition	25.96	0.64	2.49	0
Preference Dividend	0	0	0	0
Equity Dividend	0	0	0	0
Corporate Dividend Tax	0	0	0	0
Per share data (annualised)				
Shares in issue (lakhs)	17,147.62	14,170.24	13,535.92	20.5
Earning Per Share (Rs)	0.42	0	0.02	-0.08
Equity Dividend (%)	0	0	0	0
Book Value (Rs)	19.56	13.58	11.02	9.92

**Balance Sheet of Edelweiss**

----- in Rs. Cr. -----	Mar '19	Mar '18	Mar '17	Mar '16
<b>Sources Of Funds</b>				
Total Share Capital	1,713.76	1,317.02	1,353.59	2.05
Equity Share Capital	1,713.76	1,317.02	1,353.59	2.05
Share Application Money	0	0	275	1,076.53
Preference Share Capital	0	0	0	0
Reserves	1,638.89	365.85	2.8	-0.02
Revaluation Reserves	0	0	0	0
Total Debt	0	356	0	0
Total Liabilities	3,353.65	2,138.87	1,631.39	1,078.57
<b>Application Of Funds</b>				
Gross Block	0.53	0	0	0
Less: Accum. Depreciation	0.01	0	0	0
Net Block	0.53	0	0	0
Capital Work in Progress	0	0	0	0
Inventories	0	0	0	0
Sundry Debtors	0	0	0	0
Cash and Bank Balance	3.93	0.3	0.01	0
Total Current Assets	3.93	0.3	0.01	0
Loans and Advances	315.21	19.97	2.28	0
Fixed Deposits	0	0	0	2.03
Total CA, Loans & Advances	319.15	20.27	2.29	2.03
Deferred Credit	0	0	0	0
Current Liabilities	2.31	0.1	0.12	0.01
Provisions	11.39	0.08	0.06	0
Total CL & Provisions	13.8	0.18	0.17	0.01
Net Current Assets	306.35	20.10	2.13	2.03
Miscellaneous Expenses	0	0	0	0
Total Assets	3,353.66	2,138.87	1,631.30	1,078.57
Contingent Liabilities	0	0	0	0
Book Value (Rs)	19.56	13.58	11.02	9.92

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