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# Improved Performance of Secure Data Hiding Algorithm Using Non Blind Steganography Technique

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#### Abstract: -

Steganography is the art of hiding secret information into cover media such that no one apart from the intended recipient is knows the existence of the information. In recent years, many successful steganography methods have been proposed. The steganalysis is a type of attack on steganograph so there is requirement to develop new steganography algorithm, which is hard to detect by steganalyais (as RS attack). The cover media that carry the information is known as carrier. It can be any digital media like images, videos, sound files. In this paper, a method has been proposed using which a large size secret image (containing hidden encrypted message) can be hidden into small size of cover image securely. The main aim here is the absolute invisibility of the large size secret image. The proposed method does not require the sender to send the cover image to the receiver for obtaining the secret image. The performance of the proposed method is measured in terms of Peak Signal to Noise Ratio (PSNR), Mean Square Error (MSE).

**Key words:** Steganography; steganalysis; Discrete wavelet transform (DWT); Alpha blending

#### I. INTRODUCTION

The term steganography arrived from two Greek worlds stegos and graphica, which basic meaning is" covered writing" (stegos means covered and graphica means writing). Embedder can select any digital cover media (like: image, audio file) that results in the least detectable stego file. Today, computers and internet have become the most powerful source of communication, among the people in the different parts of the world. However, the safety and security of the exchanged data is very important, if it is confidential. There is need to develop good steganography algorithm, because steganography is more power full technique for secure communication [1]. Figure 1 shows the covered lizard, soothing is hidden inside the cover media but inside portion is not identified by outsider.



Fig.1 Stegosaurus: a covered lizard (but not a type of cryptography)

Information System Security (Watermarking and Steganography) is a discipline that protects the Confidentiality, Integrity and Availability of information and information services. Steganalysis is a type of attack that always tries to break the security. Steganography's ultimate objectives and the main factors separate it from the related techniques such as cryptography and watermarking. Steganography tends to hide the existence of the message itself, which makes it difficult for an observer to figure out where the message is [2][3]. Sometimes, sending encrypted information may draw the attention of an observer, while invisible information will not. Watermarking is similar, but has a completely different purpose. Watermarking is



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the process of embedding information on the multimedia. Placing a watermark in media file serves to identify the artist or author of the work i.e. it is used for copyright protection [4].

## **II. PROPOSED METHOD**

The proposed method consists of two processes- the encoding process and the decoding process. In encoding process, each process has three stages to complete. In encoding process it hide encrypted secret message inside secret media, and then host media added with secret image. The proposed algorithm provide single level of encryption. In the proposed technique contain three level of data hiding process.

The **encoding process** of proposed technique, as follow:

Stage 1. Encrypt the secret message.

Stage 2. Hide encrypted message into secret image and generate output image S.

Stage 3. Hide image S with cover media and then get stego image.

#### **Decoding process:**

Decoding process is just reverse of the encoding process with on additional feature. There is no need to send cover media. Cover image is automatically generated at receiver end with the help of stego image.

Experimental results:

Figure 3 shows the image to be hidden and its intensity matrix.



162	162	160	162	163	160	159	158
162	161	163	163	166	161	159	158
163	161	162	161	161	159	157	156
160	158	159	157	160	159	154	153
155	157	157	157	158	157	157	155
156	158	156	153	156	156	156	156
157	157	157	156	156	154	154	154
158	157	157	157	156	154	154	154





Original secret image

secret image with encrypted secret message("Evg2w`L^[exX=r w")



	162	163	160	162	162	161	158	159
1	162	161	163	163	166	161	159	158
ן	163	161	162	161	161	159	157	156
0	160	158	159	157	160	159	154	153
)	155	157	157	157	158	157	157	155
	156	158	156	153	156	156	156	156
	157	157	157	156	156	154	154	154
	158	157	157	157	156	154	154	154





Cover image

Stego image

Fig 3. Secret image and its top Left corner intensity Image block of size 8 X 8.

After embedded the encrypted secret message, intensity of image pixel may change by one. In figure 4 intensity which is change after embedding the message shown with red color.



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Fig 4.Secret image with embedded encrypted message and its top Left corner intensity Image block of size 8X 8.This encrypted message is embedded in to secret image lenna and resulted image is secrete image with

Encrypted message, as shown in figure 5 below.

Fig 5: Experimental results of proposed technique Performance of the proposed method is analyzed by comparing the cover image and the stego image in terms of Peak Signal to Noise Ratio (PSNR), Mean Square Error (MSE).PSNR measure the distortion between the original cover image and the stego image. It is defined as follow:

$$PSNR = 10 \log \frac{255^2}{MSE} DB$$

The proposed method is tested for the different cover images and secret images for the various values of Fine tuning the embedding strength factor alpha improves the quality level of stego image and the extracted secret image[]. The picture quality measurements for some of the tested images have been illustrated in Table 2. The results show high PSNR and low MSE values which indicate the effectiveness and accuracy of our proposed method.

Cover Image	Secret Image with	PSNR	MSE
	hidden		
	message		
Pepper.Tiff	Lenna.Tiff	26.890	7.4502e+0
	R	2	6
Goldhill.Tiff	Lenna.Tiff	27.850	6.3504e+0
H		4	6

**TABLE 2:** Picture quality measurements for some of the tested images

### **III. DISCUSSIONS**

The algorithm proposed in the current work describes a method such that the stego image which

is obtained thereby cannot be proved as stego image using the steganalysis approach. A secure steganography algorithm based on level of encryption is proposed in this research. Benefited from the effective optimization, a good balance between the security and the image quality is achieved. This small degradation is acceptable as the stego image behave like as cover image. The future work will focus on improving the efficiency of the proposed algorithm by adjusting second LSB of Image.

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