# Study of Steganography Techniques – A Review

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#### Abstract: -

Steganography the technique hiding is information within confidential any media. Steganography is often confused with cryptography because the two are similar in the way that they both are used to protect confidential information. The difference between the two is in the appearance in the processed output; the output of steganography operation is not apparently visible but in cryptography the output is scrambled so that it can draw attention. Steganography is defined as the study of invisible communication. Steganography usually deals with the ways of hiding the existence of the communicated data in such a way that it remains confidential. It maintains secrecy between two communicating parties. In image steganography, secrecy is achieved by embedding data into cover image and generating a stego-image. There are different types of steganography techniques each have their strengths and weaknesses. In this paper, we review the different security and data hiding techniques that are used to implement a steganography such as LSB, ISB, MLSB etc.

**Key words:** Steganalysis; Discrete Cosine Transformation (DCT); Ipv4 header; IP datagram fragmentation.

#### I. INTRODUCTION

The objective of steganography is to hide a secret message within a cover-media in such a way that others cannot discern the presence of the hidden message. Technically in simple words "steganography means hiding one piece of data within another". Modern steganography uses the opportunity of hiding information into digital multimedia files and also at the network packet

level. In today's world, the communication is the basic necessity of every growing area. Everyone wants the secrecy and safety of their communicating data. In our daily life, we use many secure pathways like internet or telephone for transferring and sharing information, but it's not safe at a certain level. In order to share the information in a concealed manner two techniques could be used. These mechanisms and steganography. cryptography cryptography, the message is modified in an encrypted form with the help of encryption key which is known to sender and receiver only. The message cannot be accessed by anyone without using the encryption key. However, the transmission of encrypted message may easily arouse attacker's suspicion, and the encrypted message may thus be intercepted, attacked or decrypted violently. In order to overcome the shortcomings of cryptographic techniques, steganography techniques have been developed. Steganography is the art and science of communicating in such a way that it hides the existence ofthe communication. Thus. steganography hides the existence of data so that no one can detect its presence. In steganography the process of hiding information content inside any multimedia content like image, audio, video is referred as a "Embedding". For increasing the confidentiality of communicating data both the techniques may be combined.

#### II. PROPOSED METHOD

Steganalysis [16] Steganalysis is the process of identifying steganography by inspecting various parameter of a stego media. The primary step of this process is to identify a suspected stego media. After

that steganalysis process determines whether that media contains hidden message or not and then try to recover the message from it. In the cryptanalysis it is clear that the intercepted message is encrypted and it certainly contains the hidden message because the message is scrambled. But in the case of steganalysis this may not be true. The suspected media may or may not be with hidden message. The steganalysis process starts with a set of suspected information streams. Then the set is reduced with the help of statistical methods. advance • Steganalysis Techniques The properties of electronic media are being changed after hiding any object into that. This can result in the form of degradation in terms of quality or unusual characteristics of the media: Steganalysis techniques based on unusual pattern in the media or Visual Detection of the same. For example in the case of Network Steganography unusual pattern is introduced in the TCP/IP packet header. If the packet analysis technique of Intrusion Detection System of a network is based on white list pattern (usual pattern), then this method of network steganography can be defeated. In the case of Visual detection steganalysis technique a set of stego images are compared with original cover images and note the visible difference. Signature of the hidden message can be derived by comparing numerous images. Cropping or padding of image also is a visual clue of hidden message because some stego tool is cropping or padding blank spaces to fit the stego image into fixed size. Difference in file size between cover image and stego images, increase or decrease of unique colors in stego images can also be used in the Visual Detection steganalysis technique. • Steganography Attacks Steganographic attacks consist of detecting, extracting destroying hidden object of the stego media. Steganography attack is followed by steganalysis. There are several types of attacks based on the information available for analysis. Some of them are as follows: -

- Known carrier attack: The original cover media and stego media, both are available for analysis.
- Steganography only attack: In this type of attacks, only stego media is available for analysis.
- ➤ Known message attack: The hidden message is known in this— case.
- ➤ Known steganography attack: The cover media, stego media as well as the steganography tool or algorithm, are known.

### III. STUDY OF TECHNIQUES

Text Steganography: It consists of hiding information inside the text files. In this method, the secret data is hidden behind every nth letter of every words of text message. Numbers of methods are available for hiding data in text file. These methods are i) Format Based Method; ii) Random and Statistical Method; iii) Linguistics Method.

Image Steganography: Hiding the data by taking the cover object as image is referred as image steganography. In image steganography pixel intensities are used to hide the data. In digital steganography, images are widely used cover source because there are number of bits presents in digital representation of an image.

Audio Steganography: It involves hiding data in audio files. This method hides the data in WAV, AU and MP3 sound files. There are different methods of audio steganography. These methods are i) Low Bit Encoding ii) Phase Coding iii) Spread Spectrum.

Video Steganography: It is a technique of hiding any kind of files or data into digital video format. In this case video (combination of pictures) is used as carrier for hiding the data. Generally discrete cosine transform (DCT) alter the values (e.g., 8.667 to 9) which is used to hide the data in each of the images in the video, which is unnoticeable by the human

eye. H.264, Mp4, MPEG, AVI are the formats used by video steganography.

Network or Protocol Steganography: It involves hiding the information by taking the network protocol such as TCP, UDP, ICMP, IP etc, as cover object. In the OSI layer network model there exist covert channels where steganography can be used.

## Steganography Techniques

- 1. Spatial Domain Methods: in this method the secret data is embedded directly in the intensity of pixels. It means some pixel values of the image are changed directly during hiding data. Spatial domain techniques are classified into following categories: i)Least significant bit (LSB) ii) Pixel value differencing (PVD) iii) Edges based data embedding method (EBE) iv) Random pixel embedding method (RPE) v)Mapping pixel to hidden data method vi) Labelling or connectivity method vii) Pixel intensity based. i) LSB: this method is most commonly used for hiding data. In this method the embedding is done by replacing the least significant bits of image pixels with the bits of secret data. The image obtained after embedding is almost similar to original image because the change in the LSB of image pixel does not bring too much differences in the image. ii) BPCP: In this segmentation of image are used by measuring its complexity. Complexity is used to determine the noisy block. In this method noisy blocks of bit plan are replaced by the binary patterns mapped from a secret data iii) PVD: In this method, two consecutive pixels are selected for embedding the data. Payload is determined by checking the difference between two consecutive pixels and it serves as basis for identifying whether the two pixels belongs to an edge area or smooth area.
- 2. Spread Spectrum Technique: The concept of spread spectrum is used in this technique. In this method the secret data is spread over a wide frequency bandwidth. The ratio of signal to noise in every frequency band must be so small that it

- become difficult to detect the presence of data. Even if parts of data are removed from several bands, there would be still enough information is present in other bands to recover the data. Thus it is difficult to remove the data completely without entirely destroying the cover .It is a very robust technique mostly used in military communication.
- 3. Statistical Technique: In the technique message is embedded by changing several properties of the cover. It involves the splitting of cover into blocks and then embedding one message bit in each block. The cover block is modified only when the size of message bit is one otherwise no modification is required.
- 4. Transform Domain Technique: In this technique; the secret message is embedded in the transform or frequency domain of the cover. This is a more complex way of hiding message in an image. Different algorithms and transformations are used on the image to hide message in it. Transform domain techniques are broadly classified such as i) Discrete Fourier transformation technique (DFT) ii) Discrete cosine transformation technique (DCT) iii) Discrete Wavelet transformation technique (DWT) iv) Lossless or reversible method (DCT) iv)Embedding in coefficient bits.
- 5. Distortion Techniques: In this technique the secret message is stored by distorting the signal. A sequence of modification is applied to the cover by the encoder. The decoder measures the differences between the original cover and the distorted cover to detect the sequence of modifications and consequently recover the secret message.
- 6. Masking and Filtering: These techniques hide information by marking an image. Steganography only hides the information where as watermarks becomes a potion of the image. These techniques embed the information in the more significant areas rather than hiding it into the noise level. Watermarking techniques can be applied without the fear of image destruction due to lossy compression

as they are more integrated into the image. This method is basically used for 24-bit and grey scale images.

## IV. CONCLUSION

In this research work we reviewed many papers on steganography techniques. These papers are good enough and have wide future scope .By reviewing these papers we observed that most of the steganography work is done in the year 2012 & 2013. In these years, LSB is the most widely used technique for steganography. Some researchers have also used the techniques like water marking, distortion technique, spatial technique, ISB, MSB in their work and provided a strong means of secure information transmission. In this paper, different techniques are discussed for embedding data in text, image, audio/video signals and IP datagram as cover media. All the proposed methods have some limitations. The stego multimedia produced by mentioned methods for multimedia steganography are more or less vulnerable to attack like media formatting, compression etc. In this respect, IP datagram steganography technique is not susceptible to that type of attacks. Steganalyis is the technique to detect steganography or defeat steganography. Application of Steganeography i)Confidential Communication and Secret Data Storing ii) Protection of Data Alteration iii) Access Control System for Digital Content Distribution iv) E-Commerce v) Media vi) Database Systems.vii) digital watermarking.

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