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# **Enhanced Security for Multimedia Data Model Technology Based on CBCD**

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ABSTRACT: Now days many organizations storing there data on local networks with servers that may be clustered .This come into view has had time to be developed into stable architecture, and provide decent redundancy when deployed technology, exactly. new computing, has grown up speedily. In our research work we have tried to work with the enhanced mode of security of the content which is going to be stored at cloud computing platform. The research has been done keeping the future aspects in mind. Today the cloud computing may be a new arena and that we all hoping it to be safe and secure. however we should always not ignore the longer term aspects of the hacking systems and their methodologies. By keeping the longer term aspects in mind our work has distributed the information into completely different server platforms so if somebody tries to urge to the information, he can ought to access all the platforms provided for the information storage. A basic conception of advanced aco has conjointly been introduced into our analysis work and that we have applied the MD5 security formula at the side of the DES for the higher coding normal of our knowledge.

Characteristics of transmission cloud computing and within the fifth section we tend to analysis the RSA formula & DES formula. Finally we tend to gift the Conclusion & Concl

**Keywords:** Cloud Computing; MD5; DES; Cryptography; Encryption; Decryption

#### INTRODUCTION:

Rapid development within the field of multimedia system technology has created easier to store and access great deal of multimedia system information. square measure countless simple piece of writing and business mechanism offered that makes duplication of multimedia system information feature terribly simple which might cause the violation of digital rights. So, copy rights security becomes a essential downside for the mutimedia information over the cloud. This has diode to the requiring mutimedia copy protection and detection in an exceedingly massive vary of the multimedia system applications to search out illegally-made duplicated proprietary multimedia system copies over web.Duplication of copyrighted materials

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makes huge loss to content owners. Consider an example where a party creates a video and sales its copyrights to a hosting party say YouTube which pays for it per view of the video on YouTube to content owner. But if that copyrighted material is leaked and hosted on some different hosting site then it will make loss to Content owner as well as YouTube. So this copyrighted stealing need to be caught. But how ? 2. Proposed Methodology Watermarking technique was used for same purpose. Using this technique some distortion like Fourier transformation is added in multimedia copy and to play or view the multimedia object in original form this distortion need to be removed by some softwares or players, which makes dependent on those players. We propose a new design that achieves rapid deployment of content protection systems, because it is based on cloud infrastructures that can quickly provide computing hardware and software resources. Along with CBCD mechanism we will use cryptosteganography mechanism to hide secrete copyright information in multimedia object to fasten the copyright detection mechanism. The design is cost effective because it uses the computing resources on demand. The design can be scaled up and down to support varying amounts of multimedia content being protected. The proposed system is fairly complex with multiple components, including: 1) Crawler to download thousands of multimedia objects from online hosting sites, 2) Signature method to create representative fingerprints from multimedia objects, 3)

Reference registration where secrete information is inserted in multimedia copy using cryptosteganography 4) Distributed matching engine to store signatures of original objects and match them against query objects.

## **CBCD** – Content Based Copy Detection:

Content based copy detection (CBCD) technique is independent of any software based dependency and identifies copyrighted materials from its content itself. In this technique signatures are created from content itself using SIFT. Content owners specify multimedia objects that they want to protect. Then, system creates signatures from that file and inserts them in the distributed index. The Crawl component once a day downloads recent objects from online hosting sites. The signatures for a query object are created. After downloading of all objects and the signatures are created, the signatures are matched with all indexed signature. If signature matches then this will trap the site which duplicates copyrighted copy without rights.

This is effective mechanism, but to fasten this process we have used Audio video cryptosteganography which adds secrete information in multimedia object itself which can neither be removed nor can be identified visually as watermarks are visible. This secrete information is considered as copyrighted information before forming the digital signature. If this secrete information matches with secrete information from database then all contents in the multimedia will be cross verified using CBCD and in



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this way copyrighted material will be identified. The proposed system can be deployed and managed by any of the three parties mentioned: content owners, hosting sites, or service providers.

Distributed Index: Maintains signatures of objects that

need to be protected; Reference Registration: Creates signatures from objects

that content owners are interested in protecting, and inserts them in the distributed index and Audio video cryptosteganography adds secrete information in multimedia object itself. Query Preparation: Creates signatures from objects

downloaded from online sites, which are called query signatures. It then uploads these signatures to a common storage; Object Matching: Compares query signatures and

secrete information versus reference signatures and secrete information in the distributed index to find potential copies. It also sends notifications to content owners if copies are found; Parallel Crawling: Downloads multimedia objects from

various online hosting sites. The Distributed Index and Object Matching components form what we call the Matching Engine. The second and third components deal with signature creation. For the Crawling component, we designed and implemented a parallel crawler and used it to download videos from YouTube. The details of the crawler are omitted due to space limitations.

#### 3 PROPOSED WORK

This is proposes a reference ontology framework for access control in a cloud to facilitate the design of security system and reduce the complexity of system design and implementation. This is exploits possibility of RSA to support public-key cryptosystem and digital signatures. On the other hand, RSA and DES well defined as well as policy template in his specific domain is provided for reference [15]. To design an encryption algorithm based on combination on RSA and DES to have better security than RSA or DES alone to encrypt the data files before storage on cloud. It enhanced security and prevent replay attacks and then, the result of this security service can be delivered to the service model, and perform actions according to this security checking process. QoS provisioning and support for various types of multimedia services with different QoS requirements. The distributed parallel multimedia processing, and multimedia QoS adaptation to fit various types of devices and network bandwidth. In this section, we first present the architecture of the media cloud. Then we discuss the distributed parallel multimedia processing in the media cloud and how the cloud can provide QoS support multimedia applications and services.

**3. CONCLUSION**: In this paper, we presented a content based copy detection system. The arrangement is based on inserting agenda signatures application Audio video crypto steganography which adds bury advice in multimedia article itself



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as a absorb advice in the media itself and acceding it so that it can be acclimated to adhere the agreeable based archetype apprehension method. This apparatus will advice to ascertain copyrighted multimedia burglary and will advice to stop accident to agreeable buyer due to illegally accompanying copyrighted material.

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